



August 7, 2009

COMMUNITY

WORKFORCE

BUSINESS

GLOBAL NEWS

MISSOURI COMMUNITY NEWS

KC Animal Health Corridor Annual Homecoming



This year's annual KC Animal Health Corridor Homecoming event will present John Grogan, author of "Marley & Me," as the keynote presentation. Finton Malloy, past president and CEO of St. Joseph-based TEVA Animal Health, will receive the Iron Paw Award in recognition of his work to further the animal health industry. The Missouri Partnership is a significant sponsor of this year's event. [Read more...](#)

Dog-Loving Couple Donates \$1 Million to Support MU Veterinary Students

A gift to the University of Missouri (MU) will honor the memory of two golden retrievers and support veterinary students in the College of Veterinary Medicine. MU administrators announced last week that David and Gloria Lowell, dog owners and friends of MU, have committed \$1 million of their estate to fund scholarships for students in the college. [Read more...](#)



Independence Square Gets Makeover from Intern Program



An intern program from Graceland University, based in Lamoni, Iowa, is helping to restore and open businesses around the historic Independence Square. A local Independence attorney and his wife are funding summer internships for Graceland students to create a spirit of entrepreneurship and revive the community through hands-on experience and basic hard work. [Read more...](#)

IEDC Training Course: Managing Economic Development Organizations

The International Economic Development Council (IEDC) is offering this course in Louisville, Ky., September 10-11. The course will cover issues specific to economic development organizations such as: working with board and city council members, developing a vision for the organization and community, delegation of available resources to the right programs and the development of the most appropriate programs for your organization and community. [Register](#) by Thursday, August 27 and save with the Registration Price-Break. [Read more...](#)



Correction: "Get Plugged in. . .Downtown" Conference to be held in Kansas City



Last week's issue of *Missouri Focus* incorrectly stated that the Missouri Main Street conference, "Get Plugged in. . . Downtown," will take place in Branson. The correct location for the conference is the Power & Light District in **Kansas City**. We apologize for the error and any inconvenience. [Read](#)

UPCOMING EVENTS

June, July, August

[Outstanding Missouri Women Traveling History Exhibit](#) at [Arrow Rock State Historic Site](#)

August 12, 2009

[Women's Equality Day Proclamation Signing](#)
Governor's Office
10:15 a.m.

August 18 - 21, 2009

[Missouri Main Street Conference: Get Plugged In. . .Downtown](#)

Missouri Partnership Events - Sept.-Nov. 2009
[Schedule of Missouri Partnership Marketing Events](#)

September 1, 2009

[KC Animal Health Investment Forum](#)

September 9, 2009

[Missouri Women's Council Board Meeting](#)
12 Noon
Hyatt Regency Riverfront Hotel, St. Louis
(during Governor's Conference)

[more...](#)

FOCUS ON MISSOURI

Governor's Conference Keynote Speaker Announced



Cynthia J. Brinkley, Senior Vice President-Talent Development and Chief Diversity Officer for AT&T Services, Inc., will open the 2009 Governor's Conference on Economic Development, Thursday, September 10 in St. Louis. In her keynote, "From Diversity to Opportunity," Missouri native Cindy Brinkley will explore current trends and offer insights into how businesses and governments can thrive in this new and wonderfully diverse global economy. A native of Milan, Missouri, Brinkley holds a bachelor's degree in journalism from the University of Missouri-Columbia and a bachelor of science degree in political science from Truman State University in Kirksville. [Read more...](#)

Missouri Arts Council Awards Federal Stimulus Grants to 23 Arts Organizations

Grants totaling \$320,200 have been approved by the Missouri Arts Council (MAC) for 23 organizations in the Show-Me State. These grants are a product of economic stimulus funds provided by the National Endowment for the Arts (NEA) American Recovery and Reinvestment Act (ARRA) with the assistance of Governor Jay Nixon's Transform Missouri initiative. [Read more...](#)



MAC Announces \$7M in Grants Awarded Statewide

The Missouri Arts Council (MAC), a division of the Department of Economic Development (DED), has awarded \$7 million in grants to nonprofit organizations throughout the Show-Me State. In addition to the annual awards, nearly \$600,000 is still available for monthly project grants, arts educations monthly strategic grants, touring grants and capacity building grants. [Read more...](#)



AIM's 2009 Missouri Tax Conference

Associated Industries of Missouri (AIM) and the Taxpayers Research Institute of Missouri are presenting the 2009 Missouri Tax Conference, October 22-23 at the Lodge of Four Seasons, Lake of the Ozarks. An Ethics Course is also scheduled for October 21. Topics and benefits include:



- Meeting the new leadership of the Department of Revenue and the Department of Economic Development
- Legislative Update & Legislator Panel
- Business Climate Update
- Sales/Use, Income & Property Tax Updates
- Federal Tax Update & Tax Incentives
- Audits and A/P Considerations
- Unclaimed Property & Payroll Tax Updates
- CPE/CLE Ethics Course [Read more...](#)

Gov. Nixon to Sign "Women's Equality Day in Missouri" Proclamation



Each year, August 26 is designated Women's Equality Day - celebrating women's right to vote. This year, Governor Nixon will sign a proclamation declaring August 26th "Women's Equality Day in Missouri." The ceremony will take place August 12 at 10:16 a.m. in the Governor's Office at the State Capitol. If you would like to attend, call (573) 751-0810 for more information. [Read more...](#)

September 9 - 11, 2009
[Governor's Conference on Economic Development](#)

September 10 - 11, 2009
[IEDC Training Course: Managing Economic Development Organizations](#)
Registration price-break through August 27

September 17 - 18, 2009
["Economic Development Marketing and Attraction"](#)

October 4 - 7, 2009
[IEDC Annual Conference: Renewable Communities - Leveraging Your Competitive Resources](#)

October 4 - 7, 2009
[AFCOM Data Center World® Conference](#)

October 6 - 9, 2009
[BioJapan 2009 World Business Forum](#)

October 12 - 14, 2009
[CoreNet Global Fall Summit](#)

October 13 - 17, 2009
[Greater KC Chamber of Commerce Partnership Mission to Vancouver](#)

October 22 - 23, 2009
[AIM's 2009 Missouri Tax Conference](#)

November 3 - 4, 2009
[China Overseas Investment Fair \(COIF\) 2009](#)
[Trade Show Commitment Form](#)

PAST ISSUES

[Missouri Focus July 31, 2009](#)

[Missouri Focus July 24, 2009](#)



What Leaders Must Understand about Economics - Part Four



Dennis Roedemeier, CEO of Missouri Research Corporation, discusses the basics of economics with Dr. Bruce Domazlicky, director of the Center for Economic and Business Research and professor of economics at Southeast Missouri State University. The previous section discussed the multiplier effect, what is meant by “laissez-faire”, and basic vs. non-basic industries. The fourth and final part of this series builds on

information from the first three parts, further discussing real vs. monetary value and offering resources for economic information. [Read on](#) to learn about or review what leaders MUST understand about economics.

Missouri Posts Largest Increase in Wind Energy Capacity in Nation

A national survey of wind energy says Missouri had a 90 percent increase in capacity in the second quarter of this year, the largest jump among any state in the nation. The completion of the Farmers City wind farm near Tarkio in northwest Missouri added 146 megawatts of wind energy capacity, bringing the state’s total capacity to 306 megawatts. [Read more...](#)



Department of Economic Development Grants Enhanced Enterprise Zone Designation to Lincoln County

The Missouri Department of Economic Development (DED) has announced approval of Enhanced Enterprise Zone (EEZ) designation for Lincoln County, including the cities of Foley, Hawk Point, Moscow Mills, Old Monroe, Silex, Troy and Winfield. [Read more...](#)

Franklin County Awarded \$255,000 CDBG for Wastewater System Improvement Project

Franklin County has been approved for a \$255,000 Community Development Block Grant (CDBG) by the Missouri Department of Economic Development (DED), on behalf of the Crestview Sewer District, for a wastewater system improvement project.



Regional Collaboration Center Opens to Help Workers

On August 4, Gov. Nixon spoke at an open house that was held to showcase the new [Regional Collaboration Center](#) in Fenton that will provide reemployment services for autoworkers and suppliers affected by the Chrysler layoffs. In addition to career assistance services like financial counseling, interviewing/résumé preparation and skill assessments, the center will have peer counselors that are United Auto Worker (UAW) members and former Chrysler employees, a fully integrated staff with knowledge of all services provided, and specialized workshops tailored specifically to the needs of the laid-off Chrysler workers. [Read more...](#)



Smith Electric Vehicles Showcases First Commercial Trucks

The first battery-powered commercial vehicles from Smith Electric Vehicles U.S. were unveiled last week in Washington. Although these vehicles were not produced in Kansas City, the company expects to begin producing the Smith Newton at its Kansas City facility later this quarter, as well as assembly of a battery-electric version of Ford’s Transit-Connect light duty vehicle beginning next year. [Read more...](#)

Business Spotlight: InnovaPrep LLC

In a small Missouri town about 35 miles south of downtown Kansas City innovators are working on developing a contaminant detection technology that uses unique methods to concentrate large initial

[Missouri Focus July 17, 2009](#)

[Missouri Focus July 10, 2009](#)

DED PRESS RELEASES

QUICK LINKS

[Dept. of Economic Development \(DED\)](#)

[State of Missouri](#)

[Missouri Business Portal](#)

[Missouri Women's Council](#)

[Missouri Women Owned Business Network](#)

[Missouri LocationOne](#)

[MissouriCareerSource.com](#)

[MOSourceLink](#)

[Missouri Workforce Investment Board](#)

[MERIC](#)

[Division of Tourism](#)

[Missouri Development Finance Board](#)

[Missouri Community Betterment](#)

[Missouri Community Service Commission \(MCSC\)](#)

[Missouri Partnership](#)

[Missouri Main Street Connection](#)

[Missouri Arts Council](#)

[Economic Development at Mizzou](#)

[Read more...](#)

DED Awards Monroe County \$500,000 CDBG for Water System Improvement Project

The Missouri Department of Economic Development (DED) has announced that Monroe County has been approved for a \$500,000 Community Development Block Grant (CDBG). The grant, awarded on behalf of Monroe Co. PWSD No. 2, will be utilized for a water system improvement project. [Read more...](#)

DED Awards NAP Tax Credits to Brighton Non-profit Organization

A Brighton not-for-profit organization has been approved for tax credits under the Neighborhood Assistance Program (NAP) by the Missouri Department of Economic Development (DED). [Read more...](#)

City of Galena Awarded \$385,000 CDBG for Wastewater System Improvement Project

The city of Galena has been approved for a \$385,000 Community Development Block Grant (CDBG) by the Missouri Department of Economic Development (DED). Funds will be utilized for a wastewater system improvement project and will help the city's existing wastewater treatment plant come into compliance with Clean Water Act laws administered by the Missouri Department of Natural Resources. [Read more...](#)

New Grant To Augment Efforts to Assist Jobless

A recent \$592,000 grant from the U.S. Department of Labor will fund enhanced services for laid-off workers through six Missouri Career Centers. Services will include in-person assessments, individual work-search plans and other services to help thousands of unemployed workers across the state to receive targeted reemployment services to help them prepare for new careers. DED will collaborate with the Department of Labor and Industrial Relations to implement the grant. Read more [here](#) and [here...](#)

Gov. Nixon Announces Business Loan, Lauds Career Center Assistance

On July 30, Governor Jay Nixon visited the new location of Wi-Fi Sensors in Kirksville to announce a new Community Development Block Grant Action Fund loan of \$1 million that will result in the creation of 40 new jobs at the company. During the presentation, Gov. Nixon and Wi-Fi CEO David Fuhr praised and thanked the Kirksville Career Center for assistance with recruitment efforts. Shown in this [photo](#), left to right, are Career Center employees Shari Schenewerk, Belinda Ames and Cathy Callop, visiting with Gov. Nixon. DED Deputy Director Katie Steele-Danner and Representative Rebecca McClanahan were also on hand at the event. [Read more...](#)

sample volumes into very small final volumes for analysis. The InnovaPrep system was originally developed for several U.S. government biodefense detection systems, according to Dave Alburty, founder and president of AlburtyLab Inc. based in Drexel, Mo. InnovaPrep LLC was started as a result of the work done at AlburtyLab. [Read more...](#)

SBA Offers \$10 Million Surety Bond Guarantee

Aids Recovery in Construction and Service Sectors
Building on Recovery Act provisions implemented earlier this year, the U.S. Small Business Administration (SBA) announced recently that it can now provide surety bond guarantees on federal contracts valued at up to \$10 million, if the contracting officer certifies that the guarantee is in the best interests of the government. An Interim Final Rule is available for public inspection at *The Federal Register*. [Read more...](#)

Ten Minority Small Businesses Compete to be Named National Minority Small Business of the Year

One of 10 minority small businesses from across the nation will be named the National Minority Small Business Person of the Year by the U.S. Small Business Administration (SBA) during the 27th National Minority Enterprise Development (MED) Week conference in Washington, D.C., August 26-28. Samuel P. Mudumala, P.E. and CEO of Prudent Technologies, Inc. in Kansas City, is

[University of Missouri Extension](#)

[Missouri Procurement and Technical Assistance Centers \(MO PTAC\)](#)

[Missouri Business Development Program](#)

[Missouri Small Business & Technology Development Centers \(SBTDC\) - {Schedule of training seminars at MSU...}](#)

[Missouri Economic Development Council \(MEDC\)](#)

[International Economic Development Council \(IEDC\)](#)

[Associated Industries of Missouri \(AIM\)](#)

[Missouri Enterprise Business Assistance Center](#)

[Missouri General Assembly](#)

[Missouri Chamber of Commerce and Industry](#)



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Questions or Comments?
Please contact:

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among the ten regional nominations for the award. [Read more...](#)

or email:
missourifocus@ded.mo.gov

GLOBAL NEWS

Missouri Companies Offered Special Opportunity to Exhibit at the Taiwan International Green Industry Show



The Taiwan International Green Industry Show (TiGiS) 2009 is Taiwan's leading event for excellence and innovation in the energy, environment, water and land sections. TiGiS 2009 will be held October 21-24 at Taipei World Trade Center Exhibition Hall. Missouri's Taiwan Trade Office has been offered a huge discount for Missouri companies to exhibit at

TiGiS with two participation options: 1) Company representatives from your office or your Taiwan agent are invited to exhibit in the Missouri booth, or 2) Missouri's Taiwan Office staff will represent you. [Read more...](#)

Askinosie Chocolate Store Opens in Singapore

Springfield-based Askinosie Chocolate's distributor in Singapore, Trendspot, is opening an exclusive Askinosie Chocolate boutique in the Great World City shopping center in Singapore. The boutique carries all of the Askinosie Chocolate products and even displays some authentic items from the original Askinosie Chocolate store in Springfield, Missouri. The boutique is not a franchise, but will be using the Askinosie Chocolate brand; and this new store will be the Singaporean flagship. This is the first Askinosie Chocolate store other than the retail storefront at the factory location in Springfield. [Read more...](#)



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